# THE POWER OF PLUS WITH PURAPLY® AM & PURAPLY® XT

Native, cross-linked extracellular matrix scaffold + sustained antimicrobial effectiveness within the product to support wound healing and aid in granulation tissue formation<sup>1-5</sup>

CONTROL

I PuraPly AM

I PuraPly XT

plus sharp debridement

Note: PuraPly AM and PuraPly XT resist microbial colonization within the product and reduce microbes penetrating through it<sup>1,2</sup>

## **ANTIMICROBIAL EFFECTIVENESS**<sup>3,\*</sup>

>99%

MRSA reduction from post-debridement baseline

## PROVEN REAL-WORLD EFFECTIVENESS<sup>5,†</sup>

86%

of wounds demonstrated improvement in wound bed conditions







Reduced exudate



Readiness for other advanced skin substitutes

## TRANSITION

# **ACCELERATE HEALING WITH APLIGRAF®**

For more than 20 years, Apligraf has been the gold standard for healing venous leg ulcers (VLUs) and diabetic foot ulcers (DFUs)<sup>6-8</sup>



FDA-approved to heal VLUs and DFUs<sup>6,‡</sup>



days faster healing than SOC<sup>6,7</sup>

UNMATCHED



days faster healing than SOC<sup>8</sup>

In randomized controlled trials,

Apligraf was proven to heal faster

SOC=standard of care

<sup>‡</sup>Please refer to the Apligraf Package Insert for complete prescribing information and contraindications

References: 1. PuraPly Antimicrobial [package insert]. Canton, MA: Organogenesis Inc; 2023. 2. PuraPly XT [package insert]. Canton, MA: Organogenesis Inc; 2023. 3. Davis SC, et al. *Int Wound J.* 2022;19(1):86-99. 4. Brantley J, et al. *Wounds Int.* 2016;7(3):1-5. 5. Bain MA, et al. *J Comp Eff Res.* 2020;9(10):691-703. 6. Apligraf [package insert]. Canton, MA: Organogenesis Inc; 2017. 7. Data on file. Organogenesis Inc. 8. Veves A, et al. *Diabetes Care.* 2001;24(2):290-295.

<sup>\*</sup> In a study evaluating the antimicrobial effectiveness of a variety of wound products; data shown compared MRSA (methicillin-resistant Staphylococcus aureus) colonies in each wound, using a porcine deep reticular dermal wound model

 $<sup>^\</sup>dagger$  In a large, cohort study (N=307) in partial- and full-thickness wounds

# PURAPLY® XT: CONTROL BIOBURDEN & SUPPORT HEALING **APLIGRAF®: ACCELERATE HEALING**

**CASE STUDY 1** 

PuraPly AM, native ECM scaffold + broad-spectrum PHMB antimicrobial, transitioning to Apligraf, bioengineered with living cells, supported healing of a VLU at 12 weeks

Donovan Gowdie. DPM, AACFAS

#### PATIENT DETAILS AND HISTORY

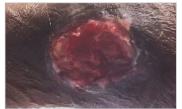
- 58-year-old female with a VLU on the distal lateral aspect of the left leg, which was present for approximately 13 weeks
- · Medical history: congestive heart failure, peripheral vascular disease, hypertension, and diabetes
- Previous treatments: wet-to-dry dressings and Unna's boot compression

## APPLICATION PROTOCOL

- Applications 1-4: PuraPly AM
- Applications 5-7: Apligraf
- Patient assessed at return visits and product reapplied if no longer present or resorbed



1st PuraPly AM application Post-debridement Wound Area: 35.0 cm<sup>2</sup>



4th PuraPly AM application Post-debridement Wound Area: 22.5 cm<sup>2</sup>



💛 Transition to Apligraf\* Pre-debridement Wound Area: 17.5 cm<sup>2</sup>



Complete wound closure

\*Bioburden well-managed and reduction in hypergranulation, malodour, and drainage; clinician transitioned to Apligraf to stimulate healing

Patient received 4 applications of PuraPly AM to control bioburden and support healing Clinician transitioned to Apligraf and patient received 3 applications prior to wound closure Compression was used throughout the course of treatment

**CASE STUDY 2** 

PuraPly AM, native ECM scaffold + broad-spectrum PHMB antimicrobial, transitioning to Apligraf, bioengineered with living cells, supported healing of a DFU at 13 weeks

Antonio J. Carrasco, PhD MD

### PATIENT DETAILS AND HISTORY

- 80-year-old male with a Wagner Grade 2 DFU on the medial aspect of the 1st left metatarsal head, which was present for 9+ months
- · Wound healing was complicated by diabetes and peripheral vascular disease
- Medical history: atrial fibrillation, chronic obstructive pulmonary disease, glaucoma, hypertension, and iron deficiency anemia
- Previous treatments: weekly debridements and various dressings

### APPLICATION PROTOCOL

- Applications 1-5: PuraPly AM
- · Applications 6-10: Apligraf
- · Patient assessed at return visits and product reapplied if no longer present or resorbed



1st PuraPly AM application Post-debridement Wound Area: 10.0 cm2



5<sup>th</sup> PuraPly AM application Post-debridement Wound Area: 6.8 cm<sup>2</sup>

Post-debridement

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💛 Transition to Apligraf† Wound Area: 3.4 cm<sup>2</sup>



Complete wound closure

†Reduction in wound size with bioburden well-managed and healthy granulation tissue present; clinician transitioned to Apligraf to stimulate healing

Patient received 5 applications of PuraPly AM to control bioburden and support healing Clinician transitioned to Apligraf and patient received 5 applications prior to wound closure Offloading shoe was used throughout the course of treatment

ECM=extracellular matrix; PHMB=polyhexamethylene biguanide